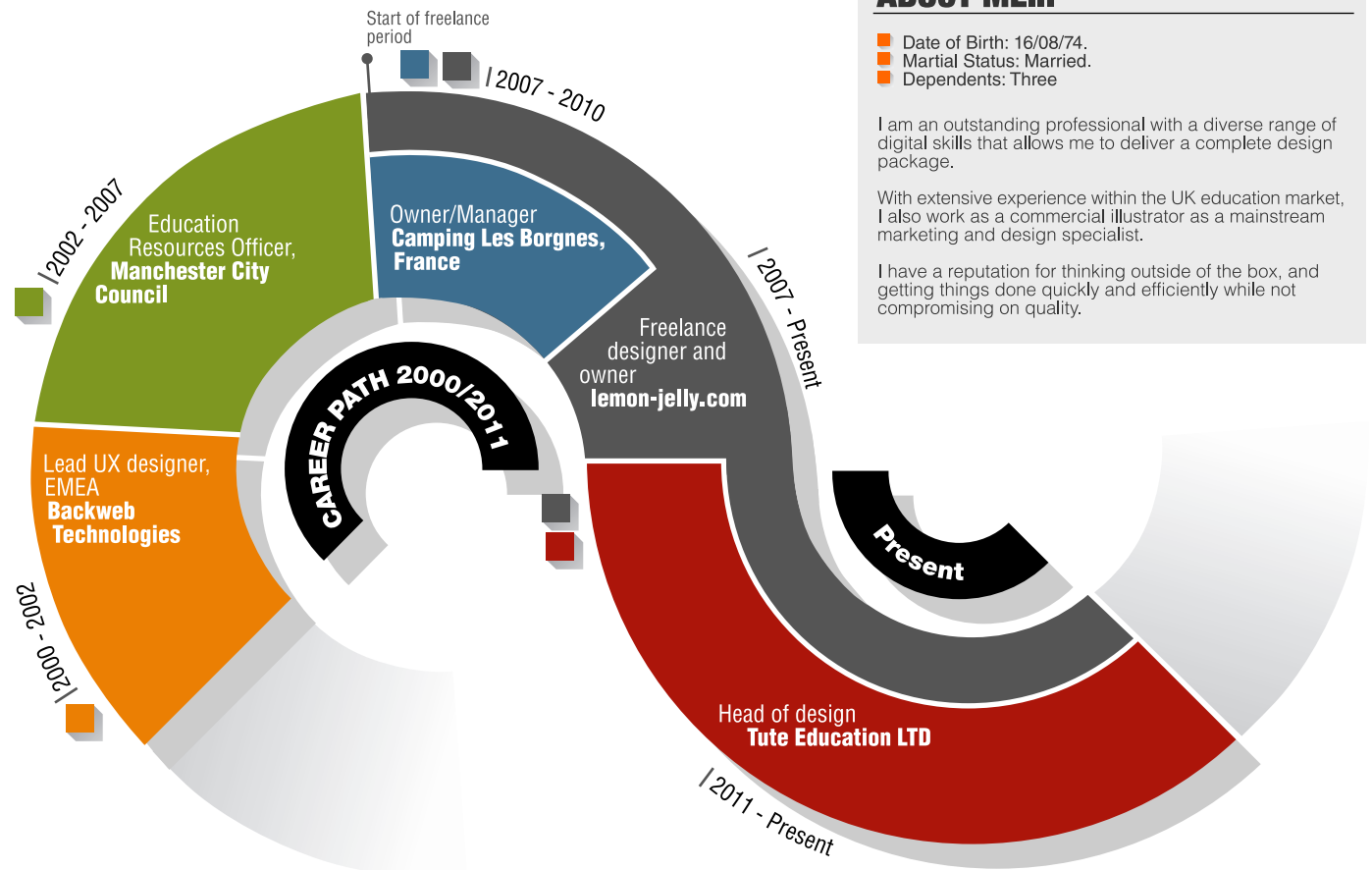


WORK EXPERIENCE

2000/PRESENT



ABOUT ME...

- Date of Birth: 16/08/74.
- Marital Status: Married.
- Dependents: Three

I am an outstanding professional with a diverse range of digital skills that allows me to deliver a complete design package.

With extensive experience within the UK education market, I also work as a commercial illustrator as a mainstream marketing and design specialist.

I have a reputation for thinking outside of the box, and getting things done quickly and efficiently while not compromising on quality.

Backweb Technologies

UX design for EMEA

2000-2002

Backweb technology was at the forefront of internal business push technology, delivering mission and time critical information to employees.

As a lead UI designer for EMEA my role was to create the front end designs and animations to present this information in a clean and captivating manner.

Clients included many blue chip companies such as BT, British Airways, Alcatel, Canon and Nationwide Building Society.

Manchester City Council

Education Resources Officer

2002-2007

The role of Education Resources Officer was to visually complement resources created by Manchester's specialist teachers at the Diversity and Inclusion Team.

The key to this role was communication and the ability to enhance the comprehension of resources with an intelligent visual presence.

This included web design, print, resources and the production and design of interactive CD's.

Camping Les Borgnes

Owner/Manager

2007-2010

A big move in 2007 after the decision to sell up in the UK and invest in a campsite on the banks of the Dordogne in the South of France. A fantastic opportunity and experience with many challenges.

Working 100+ hours per week throughout our summer season also taught me a completely new concept of what hard work is truly about.

The seasonal nature of the business also allowed me to establish by own freelance design business, Lemon-Jelly.

Lemon-Jelly

Owner/Designer/Illustrator

2007-Present

Lemon-Jelly represents my freelance interests and boasts a series of high profile clients ranging from large organisations like DPD, Interlink and the Sunday People, to celebrities like Richard E Grant. In addition, Lemon-Jelly is currently illustrating and producing Dom Joly's first children's book.

Lemon-Jelly has been designed to take advantage of my core skills in illustration while allowing me to package this into a complete product and cross over into design and web.

Tute Education LTD

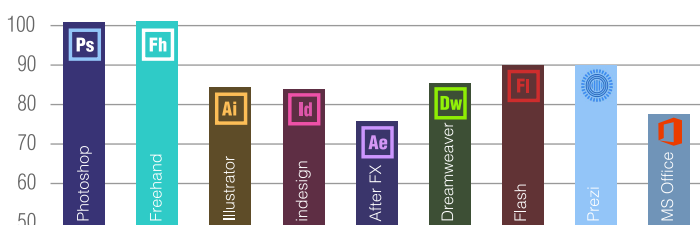
Head of Design

2011-Present

I started as Head of Design at Tute from the very start in September 2011, Tute has since developed from a back room start up to a company which employs over 50 members of staff and boasts an impressive client base of over 400 schools.

Tute has recently extended its brand to the Asian markets with Tute Online and has just been voted one of the top 25 most innovative companies within digital education by Digital Education.

SOFTWARE PROFICIENCY



SKILLS



Tute Education



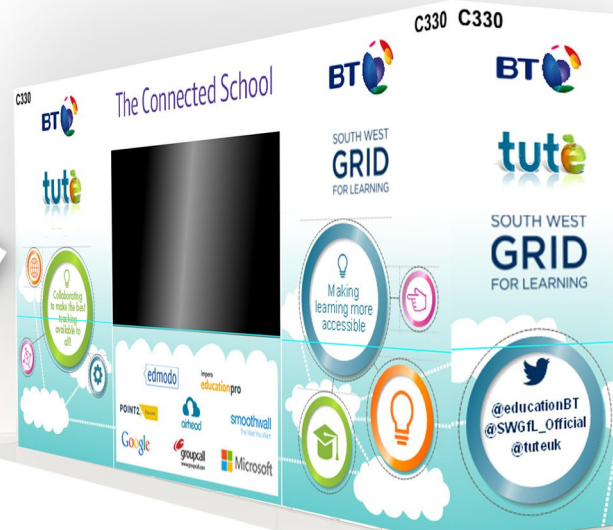
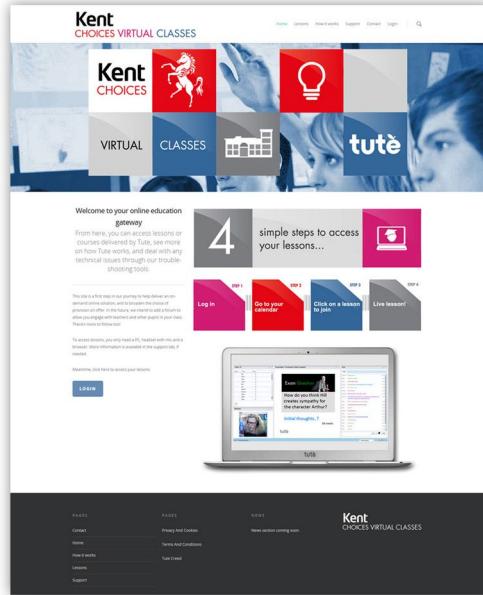
I currently work as Head of Design for Tute where I started as employee number two, four years ago.

My role requires me to work as a stand-alone design studio and I cover all aspects of digital marketing which includes:

- Web design, marketing and branding for the main Tute brand.
- Affiliate web design and branding for LEA's such as Kent and Surrey. This also includes designs for academy chains and schools.
- Large scale print for education events throughout the UK.
- Resource assets for teachers to create a brand conformity throughout their lesson resources.
- Email marketing and campaigns through Dotmailer.
- Product development and design.
- Powerpoint and Prezi designs, animation and video production.

As you can see, Tute requires me to have a diverse range of digital skills which are constantly being developed and expanded.

I'm hugely proud of my achievements at Tute which has grown from a team of three people in a small Manchester office to over 50 employees servicing over 400 UK schools.



Branding

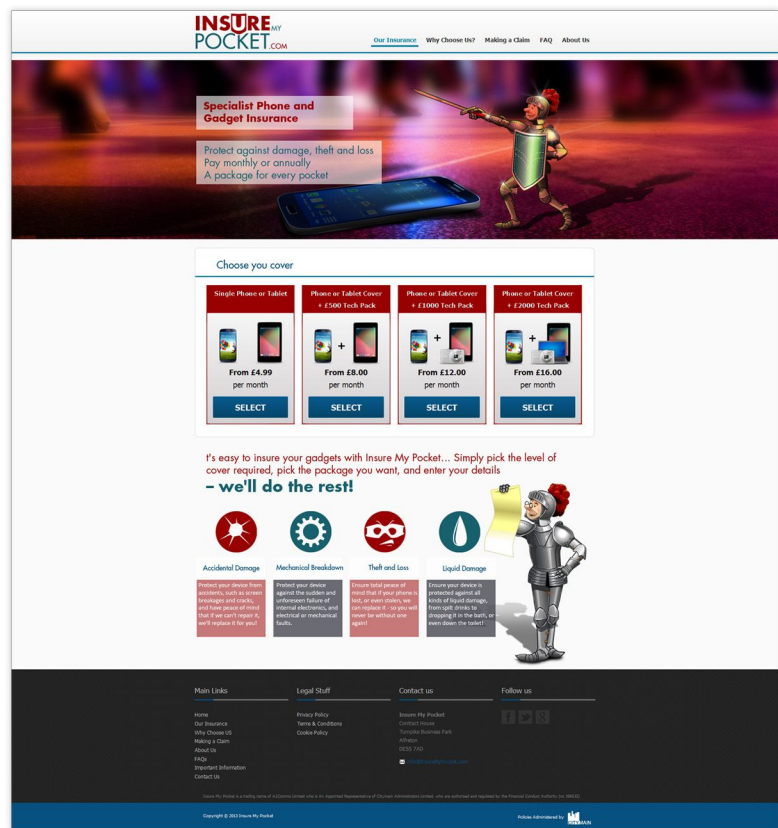
For this project I was brought on board by A1 Comms, one of the UK's leading mobile phone online retailers to design a new insurance brand which covers mobile phones.

The idea was to develop a brand that represented integrity and security, a service that would be there for you when you needed it.

It also needed a strong brand presence due to the competitive nature of the market, it needed to look original but well established in order to compete.

I arrived at the concept of a pocket sized knight with a pocket shaped shield which A1 Comms signed off on the first draft.

The project covered all illustrative designs for the website, marketing and the insurance cover documents.



Illustrative Branding

I was invited to Birmingham by the CEO of DPD after his son had seen some of my work on social media.

DPD were moving their head office and with it came a rebrand and a re-styling of office imagery. The objective being to show a new sleek style for high level clients and a more modern look to complement the roll-out of DPD's new tracking system.

I was tasked with designing sixteen A1 illustrations in a contemporary style which would represent the company in it's many different areas.

The illustrations are primarily vector which are touched up and finished in photoshop.

Additional commissions followed from DPD's international offices comprising illustrations for La Poste, Chronopost and Interlink.



Logo Designs

Due to my freelance work through Lemon-Jelly, it often means my clients require logo designs with an illustrative twist.

This is usually a bespoke design to represent the quirkiness of that particular business and a desire to stand out a little differently from the usual stock art offerings that is so regularly used within small business.

Logos like this allow the client to imbue the brand with a personality that gives the customer an insight into the kind of relationship they should expect. Usually designed around a friendly, approachable design which is inviting within a competitive market.



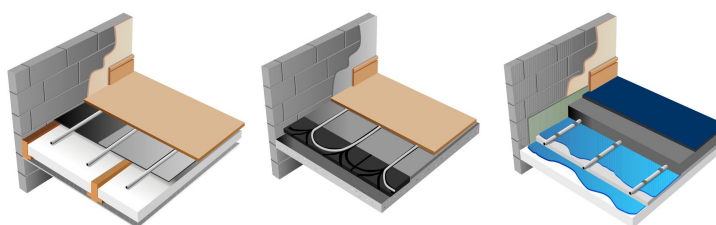
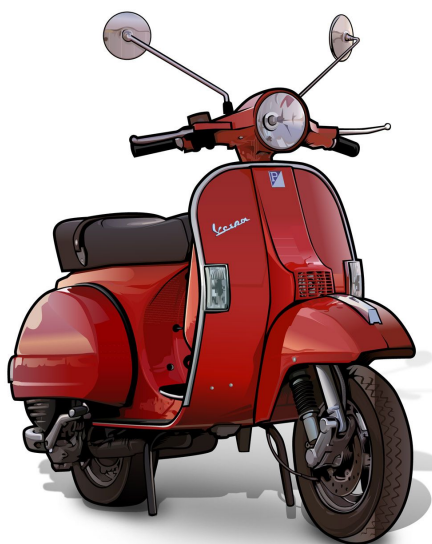
27% of the world's people: 100% of the world's future.



Graphics

Bespoke graphics is another area I specialise in within Lemon-Jelly. These are usually original illustrations for print or high definition images for web.

I have a reputation as an artist who can mimic almost any style my clients require which allows them to come to me with a "I'd like something like this" brief and be confident that they'll receive what they asked for.



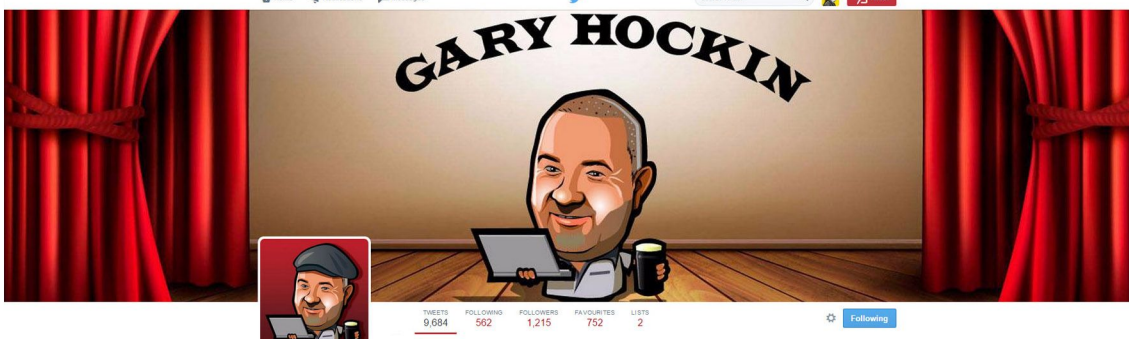
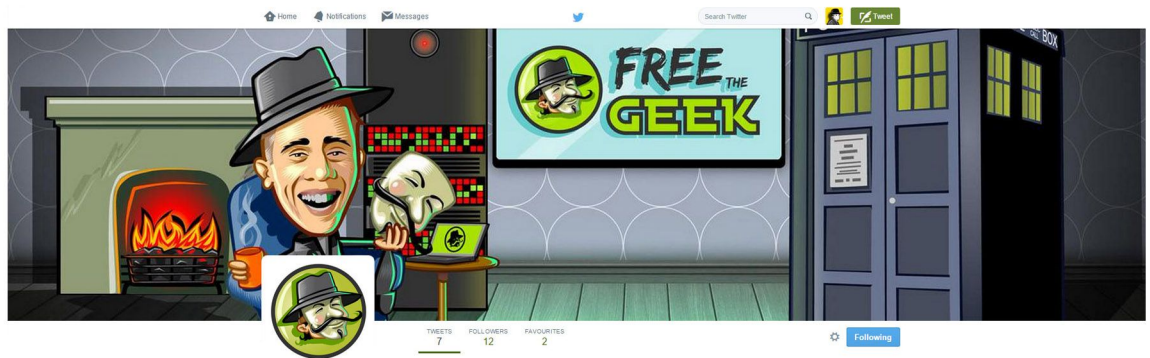
Social

As an entry into freelance at Lemon-Jelly I was keen to market my skills on social media sites. This started out on Twitter by sending celebrities and influential people an avatar for their Twitter account.

I wasn't prepared for the success of this marketing idea and it very soon became a full-time proposition due to the publicity around those images.

I've designed many avatars for famous clients, which has generated a huge amount of freelance work. One such project was a call from the Sunday People asking me to design their social accounts.

I've a keen interest in social marketing and have a "think out of the box" attitude toward it, as I do with all the projects that come my way.



Vector Portraits

“

Tris' to-the-freckle accurate painting will be my Dorian Grey portrait, whilst I get old, grey and grizzly in the attic

Richard E Grant ”

A dream come true commission from the legendary Richard E Grant. A job I managed to acquire via twitter with a little bit of luck and a whole lot of cheek, hey, if you don't ask, you don't get!

This piece represents the most intense vector portrait I've ever produced, I would argue that it's one of the most complex vector portraits ever produced with over 7,000 independent shapes comprising over 400,000 independent points.

The piece took over 100 hours to produce, I think the effort was worth it. The final piece is A2 and creates a wonderful illusion, looking like a real painted portrait from across the room, only for the illusion to break as you get close and make out all the independent building blocks that make up the final portrait.



“

It's very hard to judge a portrait like this when it's of you. I was amazed by the detail and subtlety, Tris obviously put a lot of work into it. I think it's great but then I'm a shallow, narcissistic performer so no surprise there. However it is the reaction of others that gives support to the quality.

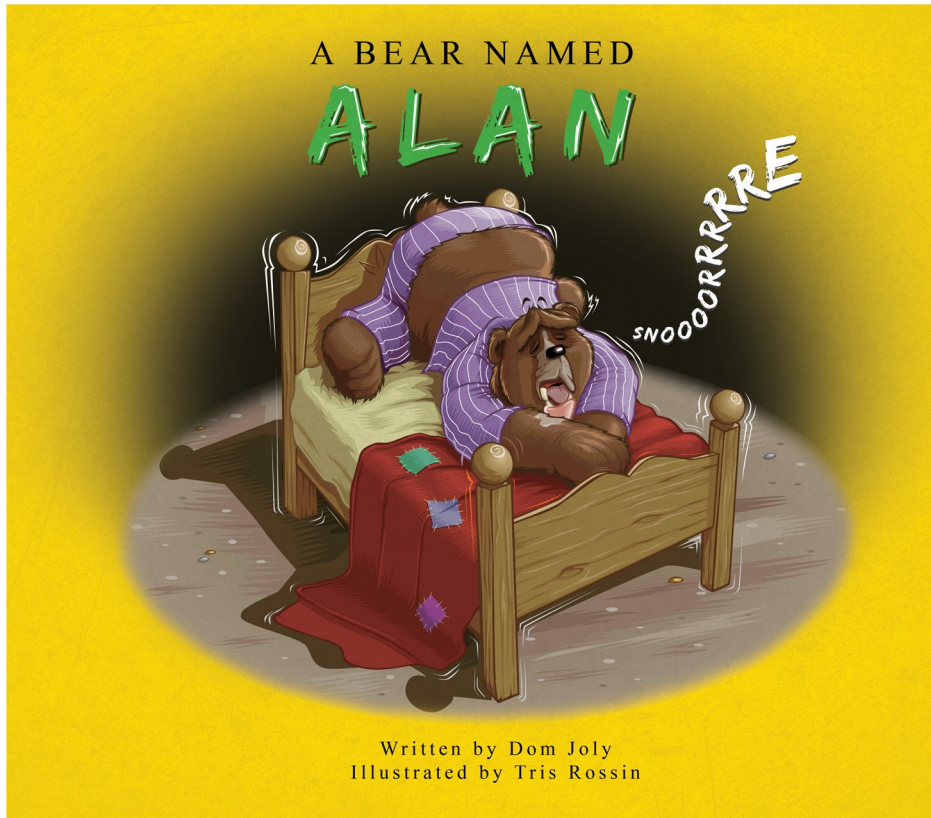
'It looks like you, only better.' That was my wife.

'Nice one old man, you don't deserve it.' My son.

'It's obvious you didn't do it, whoever did that is actually talented.' My daughter.

Robert Llewelyn ”

Book Illustration



Again, with a little bit of luck and a whole lot of cheek I landed the job of illustrating Dom Joly's first children's book.

I've done a few minor social pieces for Dom in the past, this opportunity arose when he tweeted that he had discussed an idea for a children's book with his son. I've illustrated a few books in the past and I jumped at the chance and tweeted that I'd illustrate it for him. He said OK and the next week we were meeting in Cheltenham to discuss the story and run through some initial drafts.

The book is designed to be a little different from the usual children's book, as you might expect with Dom at the helm. The book itself will have a two-tone level of humour to delight children but also give the adult reading the story a few giggles as well.

This is presently a work in progress, a project I illustrate in my spare time. It's currently looking like an autumn release in 2016 to cater for the Christmas market.

